

REGISTER NOW FOR PRIME BOOTH LOCATIONS!

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MART

ATLANTA

May 1-2, 2020

Cobb Galleria Centre Atlanta

• • • Atlanta, Georgia • • •

Brought to you by

NNEP
National Network of Embroidery Professionals
YOUR RESOURCE FOR SUCCESS



800-866-7396 • www.NNEP.com • www.EmbroideryMart.com



Save \$ on multiple
booths – register
by 12/31/19

DT: July 9, 2019
TO: **TRADE SHOW COORDINATOR**, Embroidery Industry Suppliers
FR: Jennifer Cox
RE: **Trade Show for Commercial Embroiderers, Apparel
Decorators & Promotional Products Distributors**

Exhibit at our Spring trade show, ***EMBROIDERY MART-ATLANTA.***
Register NOW for the best exhibitor booth locations!

WHEN: May 1-2, 2020
WHERE: Cobb Galleria Centre, Atlanta, GA
WHO: 750+ Commercial Embroiderers and You!
HOW MUCH: \$1495 per 10' x10' booth space
WHY: **Because this show WORKS!** Great Buyers, Great Market,
Easy Location, Controlled Costs, Proven ROI

Your exhibitor fee includes:

- Access to 750+ commercial embroiderers & apparel decorators in two days
- Company listing & link on EmbroideryMart.com event website
- Carpeted exhibit space
- Self-move in and move out - **NO show decorator or their material handling/labor fees unless you need or want to use them!**

As you know from previous shows in Atlanta, Columbus, Cleveland, Greensboro, Lexington, Des Moines, Nashville, etc., the NNEP brings you **qualified buyers** that are ready to do business with you! We attract a large number of buyers that do not ever attend other events.

This Show is effective, affordable, easy for your staff and one that the buyers really enjoy. The buyers rave about how much they like the “quality time” with you – their favorite suppliers! The buyers like that they can ask questions, really learn about your lines and become confident in using or selling your products.

Teach a free class to 65+ buyers on Friday or Saturday morning – drive traffic to your booth! Reserve your class space now – only 4 are available during each class time slot!



Please call if you have any questions about Embroidery Mart-Atlanta or the National Network of Embroidery Professionals. Exhibitor contracts are now being accepted for the 2020 Embroidery Mart-Atlanta. Use the exhibitor contract attached, visit EmbroideryMart.com, email us to request the contract, NNEP@nnep.com or call 330-678-4887.

Company: _____ Contact _____

Embroidery Mart – Atlanta
Cobb Galleria Centre | Exhibit Hall A



View a current floor plan online soon at EmbroideryMart.com, under the Atlanta vendors menu. Final booth assignments and classroom assignments are made upon payment in full and are subject to change without notice.

SOLD booths are marked with  **as of 2/6/2020. Booths on HOLD are marked with**  **and can still be claimed!**
First exhibitor with payment in full gets their preferred booth location.

CLASSROOM REQUEST:

I want to present a 90-minute class/product demonstration to buyers:

_____ Friday 9 AM (1 available)

_____**SOLD OUT** Friday 11:30 AM (0 available)

_____**SOLD OUT** Saturday 9 AM (0 available)

_____ Saturday 11:30 AM (1 available)

Request your class space on the exhibitor contract as well.

EXHIBITOR'S CONTRACT

Embroidery Mart-Atlanta

May 1-2, 2020

Cobb Galleria Centre | Atlanta, GA



For NNEP Use Only

Co:

Booth:

Web:

Email:

This Agreement is entered into by and between the Embroidery Network Incorporated, an Ohio corporation, whose principal office is located at 4693 Kent Road, Kent, Ohio 44240 dba "National Network of Embroidery Professionals" (hereinafter referred to as "NNEP") and _____, (hereinafter referred to as the "Exhibitor"). Please reserve exhibit space in the Embroidery Mart-Atlanta (hereinafter referred to as "EM-A"), to be held, May 1-2, 2020 at the Cobb Galleria Centre in Atlanta Georgia. If the desired space is unavailable, the Exhibitor requests that the NNEP assign what it considers to be the best space available.

Booth Space Preferences – Booth Number(s): 1st Choice _____ 2nd _____ 3rd _____ 4th _____

Booth Assignments will be made on a first come, first serve basis upon receipt of payment in full for booth space.

Primary products 1 _____ 2 _____ 3 _____

Please locate exhibit booth near the following companies if possible:

1 _____ 2 _____ 3 _____

I would prefer:

Corner booth _____

Please locate exhibit booth at a distance from the following companies if possible:

1 _____ 2 _____ 3 _____

Inline booth(s) _____

(The space assigned to the Exhibitor is hereinafter referred to as the "Exhibition Space".)

All correspondence and materials regarding the Embroidery Mart-Atlanta should be addressed as follows:

Company _____

Primary Contact _____ Secondary Contact _____

Email address _____ Website _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Exhibitor Move-in: Thurs., April 30, 2020, 9 AM – 5 PM. Booths must be totally set up by 5 PM, Thursday, April 30, 2020.

Event Dates and Hours: Friday, May 1, 2020, 10 AM – 5 PM, Saturday, May 2, 2020, 10 AM – 3 PM.

Exhibitor Move-out: Exhibitors may begin dismantling their exhibits at 3:01 PM, May 2, 2020. Exhibitors must be completely finished with materials removed no later than 9 PM on Saturday, May 2, 2020. Crates and packing materials will not be permitted in the aisles before 3:01 PM, Saturday, May 2, 2020. Early teardown is prohibited.

COST

_____ 10' x 10' space(s) required at the rate of \$1495.00* **per space** = \$ _____

_____ 90 Minute classroom space at the rate of \$420.00 **per time slot** = \$ _____

* Price does not include booth carpet. Carpet is required and must be brought or rented by Exhibitor. Prices subject to change without notice. **Add'l booth rate and Growth booth rate available ONLY through 12/31/19. Payment in full must be received by deadline to qualify for these discounted rates. **Growth rate offered only on booth space beyond what was used in 2019.**

METHOD OF PAYMENT: Check # _____ Visa _____ MC _____ AmEx _____ **Total # of Booths:** _____ **Amount \$** _____

Card # _____ VCode _____ Exp. Date _____

BILLING Address (if different than above) _____

City _____ State _____ Zip _____

PAYMENT SCHEDULE:

Signature _____

Full Payment is Required for Booth Assignment. Final Deadline to be in Trade Show Book – March 31, 2020.

If Exhibitor is not current with payment schedule, exhibitor's reservation will be cancelled. If Exhibitor is not current with payment Exhibitor will not receive the Exhibitor Manual, pre-event promotion or a listing in the official Embroidery Mart-Atlanta Book.

Make checks payable to: NNEP. Please send contract and required payment to: NNEP, 4693 Kent Road, Kent, OH, 44240.

Contract Acceptance

This contract shall become binding and effective only when it has been signed below by Exhibitor and executed by the NNEP. Confirmation of your booth location will be sent following initial space assignment. On or before November 30, 2019, the remaining 50% balance must be paid in full. A reminder invoice will be sent prior to this date. Any company reserving booth space after November 30, 2019 must pay in full. Any payment received within 30 days of the EM-A must be certified funds in the form of cashier's check or credit card. The Exhibitor agrees to abide by the Payment Policy published herein and the Rules and Regulations as published in the Exhibitor's Manual. In the event of cancellations after midnight on November 30, 2019, these payments are non-refundable and non-transferable. All cancellations are subject to \$100 processing fee. Final booth assignments are determined by NNEP upon receipt of payment in full.

X _____

Confirming signature of exhibiting company representative

_____ Date

In consideration of the promises, covenants and agreements set forth herein and other good and valuable consideration, the NNEP and Exhibitor hereby agree as follows:

1. **Event/Space/Price.** The Exhibitor hereby reserves the exhibition space (hereinafter referred to as the "Exhibition Space") and agrees to pay the price as set forth hereinabove under the heading "SPACE COST." The Embroidery Mart-Atlanta will be held on May 1 and 2, 2020, at the Cobb Galleria Centre in Atlanta Georgia. (hereinafter referred to as the "Event"). Exhibitor agrees that this reservation shall be subject to and contingent upon Exhibitor's payment of the price in accordance with the PAYMENT SCHEDULE set forth hereinabove.
2. **Indemnification.** Exhibitor agrees to indemnify and hold harmless the NNEP, its shareholders, directors, officers, employees, agents, representatives and Members from and against any and all liability, judgments, settlements, costs (including reasonable attorney's fees) and expenses incurred by NNEP in any claim, action, suit or proceeding, due to any act or omission of the Exhibitor or Exhibitor's shareholders, officers, directors, employees or agents related to or arising out of the Exhibitor's occupancy and/or use of the Exhibition Space.
3. **Exhibitor's Obligations re the Exhibition Space.** The Exhibitor shall not drive nails, hooks, tacks or screw into any part of the building, nor put up decorations or adhesives that would deface the premises of the exhibition hall. The Exhibitor agrees that all draperies, curtains, decorations made from textiles or combustible fibers or other flammable materials shall conform to all applicable requirements of government, including any applicable city building code or ordinance.
4. **Booth Guidelines.** Maximum exhibit height is 8' along the back wall. The 8' height may be maintained along the sides of the booth for maximum distance of 4' from the back wall. From this point out, the side drape or panel cannot be higher than 4'. Displays occupying four or more booths in an "island" configuration may not exceed 10' at the center of the display, and may not exceed 4' within 5' from any aisle. All Exhibition Spaces must be covered with carpet. The NNEP will provide back drape and side rail drape or panel conforming to maximum exhibit height restrictions. Bridging and Carpeting of Aisle: Bridging the aisle, including aisle carpet and hanging sign or banner, is permitted if the Exhibitor has a minimum of 2 booth spaces on either side of the aisle. You must contact the NNEP and provide a diagram of the proposed booth layout for written approval.
5. **Event Dates and Hours.** Event hours and dates are set forth hereinabove and shall be posted in the Exhibitor's manual. The NNEP reserves the right to make changes as necessary to hours and dates of the Event. The Exhibitor shall receive notification of any changes. The Exhibitor shall provide adequate personnel to staff their Exhibition Space(s) during Event hours. The Exhibitor shall not dismantle or pack any portion of the exhibit prior to 3:01 PM on Saturday, May 2, 2020.
6. **Atmosphere.** The Exhibitor is specifically prohibited from employing any carnival-type attraction, animal or human, or from operating such noise-creating devices as bells, horns or megaphones. Sound or music within the Exhibit is permitted, but must be controlled to a reasonable level. The NNEP may, in NNEP's sole and absolute discretion, withdraw its consent at any time, if sound is in violation of this rule. All live musical performances and all use of recorded music (such as records, tapes, compact disks or videotapes with either features or background music) must be licensed by the American Society of Composers, Authors & Publishers (ASCAP), or other agency responsible for licensing the music so performed. The Exhibitor shall obtain licenses and pay appropriate fees to such organizations before broadcasting music in conjunction with the Event. Costumed personnel must be appropriately clad and must remain within the Exhibitor's Exhibition Space except when necessarily arriving and leaving the Exhibition Space or exhibit area.
7. **Insurance.** The Exhibitor shall, at no cost to the NNEP, obtain: 1) liability and property damage insurance from responsible insurance companies authorized to sell insurance, which shall provide minimum limits of liability in the amount of \$1,000,000 (one million dollars) and include the Broad form liability; and 2) Workers Compensation and employer's liability insurance for Exhibitor's employees.
8. **Copyright and Trademark Indemnity.** The Exhibitor warrants and represents that no music, literary, artistic work or other property protected by copyright, nor the name of any performing individual or group protected by trademark will be performed, reproduced or used in the performance of this Agreement unless the Exhibitor has previously obtained written permission from the copyright or trademark holder. The Exhibitor acknowledges that Exhibitor is solely responsible for the content of Exhibitor's exhibit, and hereby agrees indemnifies and holds the NNEP, its shareholders, directors, officers, employees agents and Members harmless from and against any and all costs (including reasonable attorneys' fees), expenses, judgments and settlements amounts incurred that related to or arising from any copyright or trademark claim, cause of action or suit related to or arising from any act or omission of the Exhibitor in the operation, conduct or use of the Exhibition Space.
9. **Sales Taxes.** The Exhibitor assumes full responsibility for collecting the tax identification number or collecting and paying to the appropriate authorities any applicable sales tax due on sales made at the Event.
10. **Labor.** The Exhibitor is responsible to supply labor to properly and safely set and dismantle Exhibitor's Exhibition Space. No labor force is provided by the NNEP. Exhibitor shall adhere to any and all Union labor rules that are applicable to work performed at the Event.
11. **Advertising.** This Event is considered a cooperative show and the Exhibitor is responsible to help attract attendees. To the extent that such mediums are available, the Exhibitor shall distribute Event literature supplied by the NNEP by any available means, such as by inserting into customer shipments, mailings or statements, as well as announcing in newsletters, and by providing website links. This participation shall be considered voluntary and no provision will be made for tracking such participation. The Exhibitor shall not be expected to perform any action to this end which would incur any additional expenses.
12. **Attendance.** The NNEP shall have sole control over attendee policies at all times.
13. **Sub-Leasing.** The NNEP shall only contract with one exhibiting company per Exhibition Space. If the Exhibitor wishes to share Exhibitor's space, the Exhibitor must first obtain written permission from the NNEP, which permission may be withheld by the NNEP at its sole discretion.
14. **Security.** The Exhibitor shall be solely liable and responsible for Exhibitor's property maintained at the Exhibition Space. The Exhibitor shall maintain adequate loss and theft insurance to cover all such property. he Exhibitor further agrees that neither the NNEP, nor its shareholders, directors, employees, agents or representatives shall be responsible or liable for any loss or theft of Exhibitor's property.
15. **Fire and Safety laws.** Federal, State, local government and City Laws must be strictly observed. All decorations must be flameproof. The Exhibitor shall comply with fire department and underwriters' rules. Smoking in the Exhibit Space is prohibited. The Exhibitor shall not block aisles or fire exits. The Exhibitor shall not store flammable materials in or behind the Exhibition Space or elsewhere in the exhibit hall.
16. **Aisles and Common Areas.** The aisles and passageways shall be considered the property of NNEP. The Exhibitor shall not place or cause to be placed any signs, decorations, banners advertising materials or other property or obstruction in any area outside the Exhibition Space without written permission from the NNEP, which permission may be withheld at the sole discretion of the NNEP.
17. **Exhibition Space Assignments.** The NNEP reserves the right to assign all exhibition space for all the overall good of the Event.
18. **Acts of God, Fire, Strikes, Etc.** In the event that any outside cause, such as war, act of terrorism, fire, strike or other emergency or Act of God disrupts the Event or prevents the Event from being held, the NNEP's performance obligations shall immediately terminate and the NNEP shall be deemed to be released from its performance obligations under this Agreement, and the NNEP shall have no liability to the Exhibitor for any such nonperformance of NNEP's obligations under the Agreement.
19. **Exhibitor Admission.** The Exhibitor agrees that Exhibitor's right to be admitted to the Event and Exhibitor's right to remain from day to day at the Event is contingent upon Exhibitor's continuing strict compliance with the provisions of this Agreement. The Exhibitor agrees that the NNEP shall have the absolute right, at NNEP's sole discretion, to reject, eject or prohibit any exhibit in whole or in part, or the Exhibitor or any of Exhibitor's representatives, with or without cause. If any such rejection, ejection or prohibition occurs without cause, the NNEP's liability the Exhibitor shall not exceed the return to the Exhibitor of the amount of the Space Cost unearned at the time of such rejection, ejection or prohibition. If the Exhibitor or any of the Exhibitor's representatives is ejected for violation of the provisions of this Agreement or for any other stated good cause, the NNEP is not obligated to return any of the Space Cost.
20. This agreement is entered into in the State of Ohio. This Agreement shall be governed by, and construed in accordance with, the laws of the State of Ohio. Any action arising under this Agreement shall be brought in a court of competent jurisdiction in the County of Summit in the State of Ohio.
21. This Agreement shall be binding upon and inure to the benefit of the NNEP, its successors and assigns and shall be binding upon the Exhibitor, its heirs, legatees, executors, administrators, agents, legal representatives, successors and assigns. The Exhibitor may not assign its rights under this Agreement without the prior written approval of the NNEP, which approval may be withheld at the sole discretion of the NNEP.
22. This Agreement and the exhibits, if any, attached hereto set forth all of the covenants, promises, agreements, conditions, and understandings between the parties hereto concerning the subject matter of this Agreement, and there are no covenants, promises, agreements, conditions or understandings hereto made, either oral or written, between the parties hereto, other than as herein set forth. This Agreement constitutes the entire agreement between the parties and supersedes any and all other prior understandings, both oral and written, between the parties hereto with respect to the subject matter hereof, and may not be amended, waived, changed, modified, extended or discharged orally, except only in writing, signed by each party hereto. This Agreement may be executed simultaneously in two or more counterparts, each of which shall be deemed an original and all of which shall constitute one and the same instrument.